

Layout and Pricing of the Exhibit Area at ACE2012



Figure 1 Inside the Big Foyer;
facing the main entrance (up)
and the rear entrance (down)



Company exhibits will take place at the METU Cultural and Convention Center (CCC), where the ACE2012 Congress will take place. The CCC is specially designed to host local and international conventions, conferences, concerts. ACE2012 Exhibits will be held in the Big Foyer, which is located between the grand hall, Main Auditorium (850 seats), and two large halls, Hall A (193 seats) and Hall B (196 seats).

The Big Foyer is commonly used for exhibitions (see Figure2) with different layout and booth options. The installment and preparations of the booths are handled professionally, and most of the basic services (electricity and computer connections, a display table and display board and 2 chairs) are provided for each booth. The booths are 2m in depth, and can be designed to have the desired width for your exhibit.

The chosen layout for the ACE2012 Exhibits is shown in Figure 3. The center of the Big Foyer is left open intentionally to serve as a registration and meeting area during coffee breaks to stimulating circulation of the attendees in the exhibit area.

The rental rates for booths are classified into 3 categories, A, B and C, based on the expected level of exposure of their location. The unit prices for the booths in regions A, B and C are 1000 TL/m², 300TL/m² and 200 TL/m², respectively. The booths in high exposure regions (Region A), can be reserved as a minimum of 4m² (2mx2m); while the booths in other regions can be reserved in any size as (2m x n).

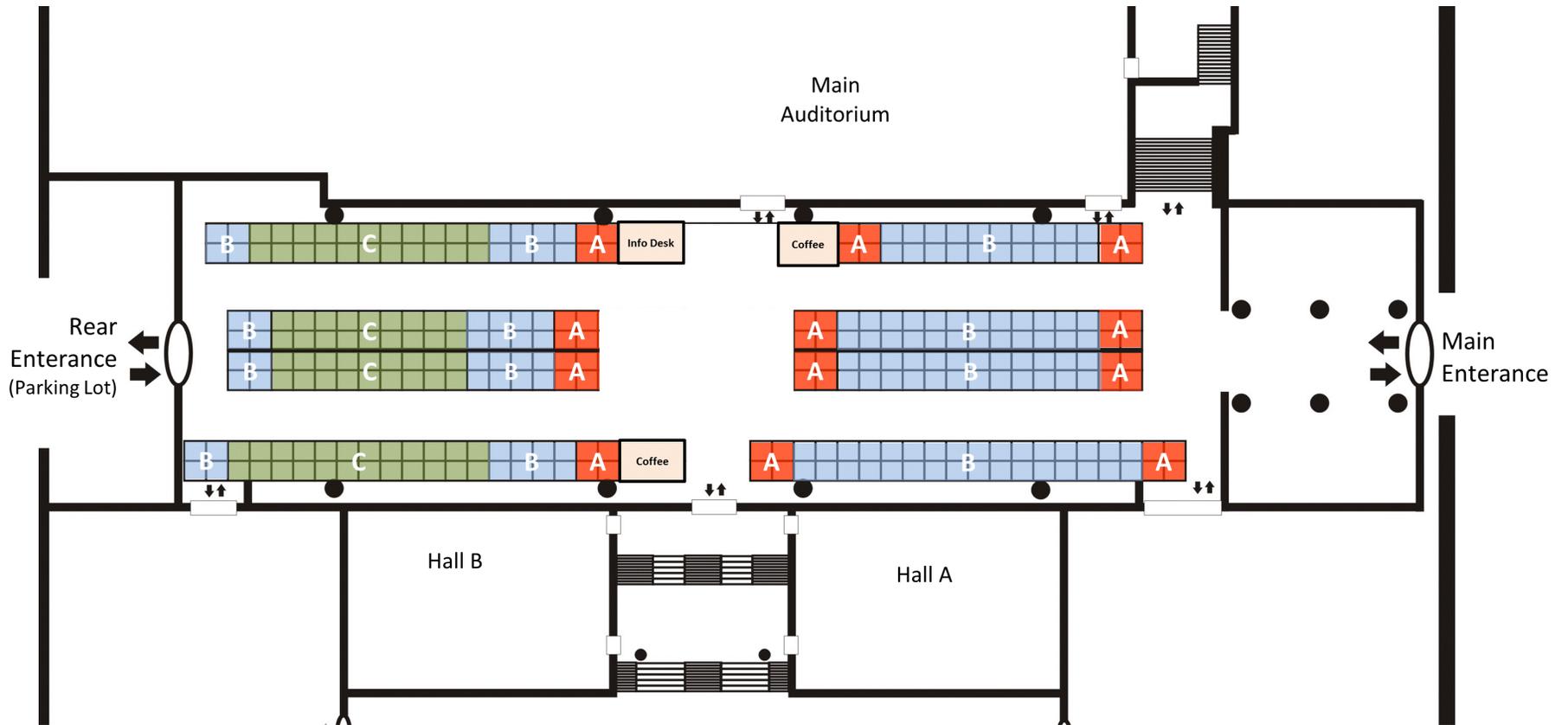


Figure 2 Examples of previous
exhibits in the Big Foyer



Free booths will be granted for some sponsorship levels. For sponsorship and booth reservations, please fill the order form here and contact

Asterya Congress & Travel Agency
Fax: +90312 2103868
E-mail: sibel@asterya.com



Pricing : A: 1000 TL/M2 B: 300 TL/M2 C: 200 TL/M2
 * Colors and letters represent different pricing zones
 **Every square represents 1mx1m area in the exhibit hall

Figure 3 The layout and pricing zones in the Big Foyer for the ACE2012 Exhibits